

(3.3) Factored Form of a Quadratic p. 150

- How to determine the zeros from an equation
- Given the zeros, determine the Quadratic equation in Factored Form

THINK: If 2 numbers are multiplied and equal '0' discuss the value of the numbers

$$ab = 0$$

Factored form of a quadratic relation is

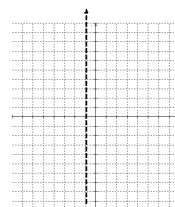
$$y = a(x - r)(x - s)$$

- the x -intercepts are r and s (**see note below)
- the equation of the axis of symmetry $x = \frac{s + r}{2}$
- the direction of opening is determined from a (if $a < 0$, y opens down; if $a > 0$, y opens up)

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Example 1: Given the quadratic equation $y = -3(x - 4)(x + 6)$ determine,

- the direction of opening
- the y -intercept
- zeros
- axis of symmetry
- vertex
- sketch the graph



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Example 1: Given the quadratic equation $y = -3(x - 4)(x + 6)$ determine,

- the direction of opening

down = a value $\Rightarrow -3$

- the y -intercept

sub in $x = 0$

$$y = -3(0 - 4)(0 + 6)$$

$$y = -3(-4)(6)$$

- zeros

$$y = a(x - s)(x - r)$$

$$y = -3(x - 4)(x + 6)$$

$$s = 4 \quad r = -6$$

- axis of symmetry

$$\frac{r + s}{2} \Rightarrow \frac{4 + (-6)}{2} = \frac{-2}{2} = -1$$

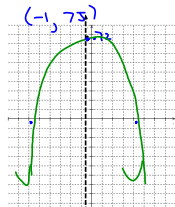
- vertex

$$y = -3(x - 4)(x + 6)$$

$$= -3(-1 - 4)(-1 + 6)$$

$$= -3(-5)(5) = +75$$

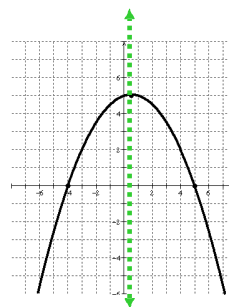
- sketch the graph



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Example 2: Given the parabola on the right, determine

- the zeros
- the equation of the axis of symmetry
- the vertex
- determine the equation of the parabola, in factored form



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Example 2: Given the parabola on the right, determine

- the zeros

$$s = -4$$

$$r = +5$$

- the equation of the axis of symmetry

$$x = \frac{s + r}{2} = \frac{-4 + 5}{2} = \frac{1}{2}$$

$$x = \frac{1}{2} = 0.5$$

- the vertex

$$(1/2, 5)$$

$$x \quad y$$

- determine the equation of the parabola, in factored form

$$y = a(x - r)(x - s)$$

$$y = a(x + 4)(x - 5)$$

$$s = a(0 + 4)(0 - 5)$$

$$s = a(4)(-5)$$

$$s = a(-20)$$

$$-20 = -20a$$

$$-1/4 = a$$

$$y = -1/4(x + 4)(x - 5)$$

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Example 3: Given zeros at 3 and 7,

- find the equation of the relation:

- sketch the graph of the relation:

- are the zeros enough information? _____

- why/why not?

i) graphically: _____

ii) algebraically: _____

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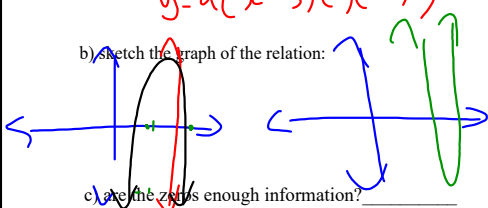
Example 3: Given zeros at 3 and 7,

a) find the equation of the relation:

$$r = +3 \quad y = a(x-r)(x-s)$$

$$s = +7 \quad y = a(x-3)(x-7) \quad x=5$$

b) sketch the graph of the relation:



c) are the zeros enough information? _____

either $r = 9$ or 16
another point!

d) why/why not?

i) graphically: _____

ii) algebraically: _____

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Example 4:a) Find the equation of the parabola, in factored form, if $a = -2$ and the x-intercepts are 8 and -6.

b) Find the vertex of the parabola.

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Example 4:a) Find the equation of the parabola, in factored form, if $a = -2$ and the x-intercepts are 8 and -6.

$$y = a(x-r)(x-s)$$

$$y = -2(x-8)(x-(-6))$$

$$y = -2(x-8)(x+6)$$

b) Find the vertex of the parabola.

$$\frac{r+s}{2} = \frac{8+(-6)}{2} = \frac{2}{2} = 1$$

$$y = -2(x-8)(x+6)$$

$$y = -2(1-8)(1+6)$$

$$y = -2(-7)(7)$$

$$y = 98 \quad (1, 98)$$

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Example 5:

The x-intercepts of a parabola are 0 and 7 and it passes through the point (2, -30). Determine,

a) the equation of the parabola, in factored form.

b) the vertex.

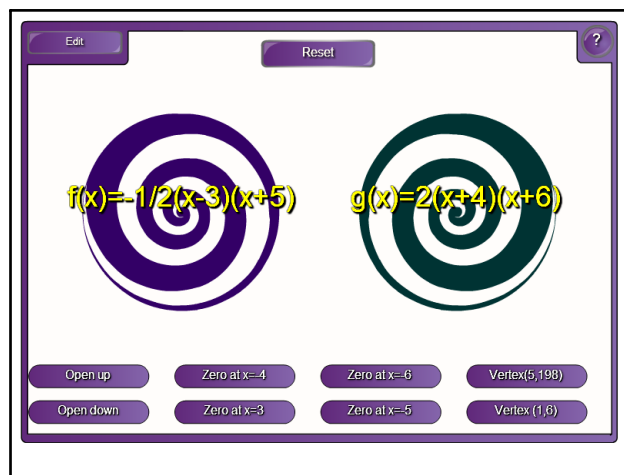
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Example 5:

The x-intercepts of a parabola are 0 and 7 and it passes through the point (2, -30). Determine,

a) the equation of the parabola, in factored form.

b) the vertex.

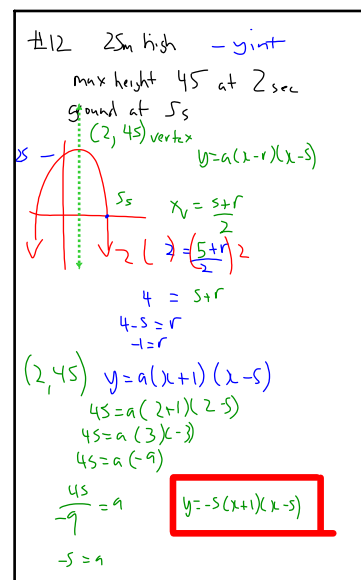


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Homework

Pg. 155 # 1, 2, 4, 5, 7, 8, 9, 11, 12

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